

**Subject:** Re: Save the Date SIM Group Grand Opening Friday June 17, 2016  
Hollywood, CA  
**From:** Karla Cortez <[karla.cortez@lacity.org](mailto:karla.cortez@lacity.org)>  
**Date:** 06/16/2016 02:29 PM  
**To:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Lisa:

Apologize for the late response. City Attorney Mike Feuer would like to thank you for your kind invitation to attend the SIM Group Grand Opening on Friday, June 17 at 5pm. We regret that Mr. Feuer is unable to attend this event due to previously scheduled commitments. If you have any questions, please do not hesitate to contact me. Thank you.

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On Thu, Apr 28, 2016 at 1:54 PM, Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)> wrote:

Just another indication that Hollywood has become the preferred location for media and tech companies involved in the entertainment industry. The SIM Group will be moving over 100 employees from three of their companies — Sim Digital, Bling and Chainsaw — to a completely remodeled building at the site of the historic Eastman Kodak complex on Las Palmas in the Hollywood Media District BID.

This new space will allow each company to significantly expand services and work more collaboratively. The move is part of the SIM Group's strategy to provide complete and fully integrated services for feature and television production and post production. By uniting these companies, the new campus will be unique in providing services from camera prep to final post in one location.

We hope that City Attorney Feuer will be able to join the SIM Group at their grand opening on Friday June 17, 2016 at 1017 N. Las Palmas, Hollywood. Please find attached the "Save The Date" - as a formal invitation will be forthcoming.

Lisa Schechter  
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